



## 2010 Advertising Rates

### NEWSLETTER ADVERTISEMENTS

The Echo Mill newsletter is distributed electronically on a monthly basis to any homeowner on the Echo Mill email distribution list (400+ email addresses) except for the months of March, June, September, and December when the newsletter is printed and mailed to all Echo Mill homeowners (over 500 homes). All newsletters will be posted for two years on our secure website for the quick reference of our homeowners and will include a "hotlink" to advertiser websites.

| Ad Size               | 1 Month | 6 Months | 12 months |
|-----------------------|---------|----------|-----------|
| Business Card 3.5 X 2 | \$25    | \$140    | \$275     |
| ¼ Page 3.5 X 4.5      | \$40    | \$233    | \$440     |
| ½ Page 7.5 X 4.5      | \$70    | \$400    | \$770     |
| Full Page 7.5 X 9.5   | \$125   | \$720    | \$1375    |

- Ads are due by the 15<sup>th</sup> of the month prior to the month in which the ad will be published.
- Payment is due by the 25<sup>th</sup> of each month prior to the month in which the ad will be published.
- Ads can be submitted electronically [embodinfo@echomill.org](mailto:embodinfo@echomill.org) in one of the following formats: .gif, .jpg or PDF.

### WEB SITE ADVERTISEMENTS

Advertising on [www.echomill.org](http://www.echomill.org) site is available for \$10.00 per month.

| 3 Months | 4 Months | 5 Months | 6 Months | 9 Months | 12 Months |
|----------|----------|----------|----------|----------|-----------|
| \$30     | \$40     | \$50     | \$60     | \$70     | \$80      |

### PAYMENT INFORMATION

Please mail check payable to **ECHO MILL HOA** and mail check and ad agreement to:

Heritage Property Management Services  
500 Sugar Mill Road  
Building B, Suite 200  
Atlanta, GA 30350  
ATTN: Debbie Pelfrey