



## **Echo Mill Neighborhood Association, Inc. Co-Sponsorship of Community Events Policy**

Co-sponsor is hereafter defined as an individual or organization that provides specific items or monies to be used for a social event or activity sponsored by the Echo Mill Neighborhood Association, Inc. (the "Association") Board of Directors.

Any co-sponsorship provided cannot be treated by the individual, group or company providing the support as a donation to the Association.

Any monies/funds provided by a co-sponsor must be made payable to the Association.

Co-sponsorships shall be considered only for social events or activities that have been previously approved by the Association's Board of Directors and are open to all residents of Echo Mill.

Businesses, associations, organizations, and/or other groups or individuals, may co-sponsor Echo Mill social activities or events under the following conditions:

1. A written request must be submitted to the Association's Board of Directors which provides the details of any co-sponsorship request.
2. Co-sponsorship of any Association social activity/event will require the *prior* approval by the Association's Board of Directors. Approval of any co-sponsorship is at the sole discretion of the Association's Board of Directors; all decisions are final and not subject to appeal.
3. Any and all notices, advertisements or other publicity regarding the social activity/ event must be approved by the Association's Board of Directors.
4. Any notice or signage advertising the social activity/event will give predominant recognition to the Association as the primary sponsor. The co-sponsor will receive recognition, but it must be secondary to that of the Association.
5. Any notice or signage may be displayed only for the duration of the social activity/event.
6. No open solicitation of products or services may be conducted at any Association sponsored event by the co-sponsor.

7. As it is not the function of the Association to provide free publicity for any co-sponsor, or to endorse any products or services provided by any such co-sponsor, all publicity, notices or advertisements regarding the activity or event, published by the Association, will clearly state that such sponsorship does not constitute an endorsement of the sponsor, or of any of its products or services, by the Association.
8. No co-sponsorship can be from a political party or any political candidate.
9. The use of any photographs of Echo Mill homeowners or their property will require prior written consent of the Echo Mill homeowner.
10. The use of any photographs or other images of the Echo Mill subdivision or its common areas will require prior written consent of the Association's Board of Directors.