



## NEWSLETTER ADVERTISING

*Your ad will reach over 500 homes in the Echo Mill Subdivision*

The Echo Mill Newsletter is printed in black and white with the front and back pages in color and is mailed to all residents.

Each edition of the newsletter is also posted on the Echo Mill website in full color. Your ad in the electronic newsletter will also include a "hotlink" to your website, if applicable.

### **Newsletter advertising rates are as follows:**

Business Card	\$30
Quarter Page	\$55
Half Page	\$100
Half Page (* Color)	\$150
Full Page	\$180

\* Each newsletter has only one available half page color ad space which is located on the back page of the newsletter. This half page color ad space is available on a first come, first serve basis and at the sole discretion of the Echo Mill Neighborhood Association, Inc.

- Ads are due by the 15<sup>th</sup> of the month prior to month of publication.
- Ads should be submitted electronically as high resolution artwork to [echos@echomill.org](mailto:echos@echomill.org).
- Checks should be made payable to:  
**Echo Mill Neighborhood Association, Inc.**
- Mail check and advertising agreement to:  
Patricia Pryor, Treasurer  
Echo Mill Newsletter  
1614 Haven Crest Court  
Powder Springs, GA 30127



## ADVERTISING AGREEMENT

Advertiser / Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Echo Mill Neighborhood Association, Inc. (the “Association”) reserves the right, in its sole discretion, to select the material which will be published in the Echo Mill newsletter.
- The Echo Mill newsletter is printed in black and white with the front and back pages in color.
- The Association is not responsible for the accuracy of materials submitted; this is the sole responsibility of the submitting advertiser. Advertisers are responsible for the content of their ads and agree to indemnify and hold the Association, the layout artist, and printer free from any loss, liability, or damage resulting from its publication.
- Payment for advertising is due in full by the 15<sup>th</sup> of the month prior to the month of publication. Checks should be made payable to the [Echo Mill Neighborhood Association, Inc.](#) and mailed to the address below.
- All advertising must be electronically submitted to [echos@echomill.org](mailto:echos@echomill.org) in camera ready artwork. Cancellations of insertions must be received in writing by the first of the month proceeding the month of publication. If advertiser fails to provide advertising copy for an insertion contracted for and not timely cancelled, advertiser’s most recent advertisement will be repeated.
- This contract is non-transferrable.
- This contract will become effective upon receipt of payment in full and acceptance by the Association.
- Oral representation shall have no effect on this contract.

AD SIZE	Edition	Total Amount Enclosed
		\$ -----

Note: Ad rate does not include charges related to advertising creation, development and/or production.

\_\_\_\_\_  
Signature of Advertiser or Representative

\_\_\_\_\_  
Date

**Patricia Pryor, Treasurer**  
**Echo Mill Newsletter**  
**1614 Haven Crest Court**  
**Powder Springs, GA 30127**